

Y Gallery

Augusto Yayiko

FOR IMMEDIATE RELEASE

THE REAL STORY OF THE SUPERHEROES

by Dulce Pinzon

October 20th – November 12th

Opening reception: October 19th 6 – 9 pm

Curated by Cecilia Jurado

Y Gallery and Augusto Yayiko are pleased to present the work of Mexican artist Dulce Pinzon, “The real story of the superheroes”, a group of 15 photographs of Mexican immigrants dressed in the costumes of popular American and Mexican superheroes.

Dulce Pinzon reflects: “After September 11, the notion of the “hero” began to rear its head in the public consciousness more and more frequently. The notion served a necessity in a time of national and global crisis to acknowledge those who showed extraordinary courage or determination in the face of danger, sometimes even sacrificing their lives in an attempt to save others. However, in the whirlwind of journalism surrounding these deservedly front-page disasters and emergencies, it is easy to take for granted the heroes who sacrifice immeasurable life and labor in their day to day lives for the good of others, but do so in a somewhat less spectacular setting.

The Mexican immigrant worker in New York is a perfect example of the hero who has gone unnoticed. It’s a common for a Mexican worker in New York to work extraordinary hours in extreme for very low wages which are saved at great cost and sacrifice and sent to families and communities in Mexico who rely on them to survive.”

In “The Real Story of the Super Heroes” the artist makes a homage to all these people who work very hard every day for many others, including us. As well as she opens a question: who is the protagonist of our stories?.

Dulce Pinzón was born in Mexico City in 1974. She studied Mass Media Communications at the Universidad de Las Americas in Puebla Mexico and Photography at Indiana University in Pennsylvania. In 1995 she moved to New York where she studied at The International Center of Photography. Her work has been exhibited in Mexico, the US, Australia, Argentina and Europe. Articles about her work have been published in different media such The New York Times, The Washington Post, Daily News, The Texas Observer, The Village Voice, Art News, American Photo. In 2002 Dulce won the prestigious Jovenes Creadores grant for her work. She won an Honorable Mention in the Santa Fe project competition 2006 with “The Real Story of the Superheroes” series. Dulce is a 2006 fellow in Photography from the New York Foundation for the Arts. She currently resides in Brooklyn.

**Fomenting the dialogue among other areas of the city Y Gallery stimulates the process of decentralization of the art galleries and institutions in New York.*

For further information please contact:

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